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First North Texas Outdoor Expo Premieres Nov. 14

Inaugural event to feature more than 50 activities and exhibits

DALLAS, Texas – The first ever North Texas Outdoor Expo will take place at the Elm Fork Shooting Sports facility in Dallas on Nov. 14, featuring activities such as fitness obstacle course, bicycling, kayaking, canoeing, fishing, archery, target shooting, rock climbing, and more.

The North Texas Outdoor Expo is the region's first of its kind in terms of size and diversity of activities. The expo will be divided into eight "villages," a fitness village, bike madness village, target village, nature's village, archery village, dog village, water village and fishing village. Each village, in turn, will feature several activities and exhibits, adding up to more than 50 distinct attractions. Children can experience a wide range of activities, and all are free for kids.

Organizers deliberately define "outdoors" broadly to encompass a range of nature-based offerings, including a nature village with a butterfly display, birds of prey, an exotic petting zoo, reptiles, bugs, Dutch oven cooking expo, camping expo, orienteering experience and more.

The expo will be held at the Elm Fork Shooting Sports complex at 10751 Luna Rd. in Dallas from 9 a.m. to 5 p.m. The shooting range will be closed during the event, except for the area where the target shooting activities will be held. The 500-acre property lies along the Trinity River just west of downtown, with wooded areas and multiple ponds, providing a rare natural landscape in an urban setting.

The event is being hosted by the Youth Target Foundation and Start Caring Wellness, a youth health organization fighting childhood obesity, with partner support from the Texas Parks and Wildlife Department. Special Event sponsors will include Bass Pro Shops and Dallas Safari Club. Other support from Yamaha, Recreational Equipment, Inc. (REI), Sun & Ski Sports, Texas Motor Speedway and Audubon Society Dallas.

Event organizers are seeking volunteers to help staff the event. Volunteers can sign up on the [Start Caring Wellness, Inc. Web site](#).

The event is free for children ages 17 and under, with a \$5 admission charge for adults and a \$5 charge for parking. More information about the expo can be found on the [Start Caring Wellness Web site](#) and [Facebook page](#).

On the Web:

- <http://www.startcaring.org/>
- <http://www.facebook.com/pages/Start-Caring-Wellness/92640978546>
- www.outdoorexpo.blogspot.com