



## U.S. Sportsmen's Alliance Foundation

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FOR IMMEDIATE RELEASE  
October 29, 2009

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### **1st Annual North Texas Outdoor Expo to Host Trailblazer Challenge**

(Dallas) – The Trailblazer Adventure Program will hold a Trailblazer Adventure Expo Challenge during the first annual North Texas Outdoor Expo at Elm Fork Shooting Sports in Dallas on November 14. Kids 17 and under get in free and adults can get in for \$5 dollars. Parking cost \$5 dollars. For more information about the event, visit [www.outdoorexpo.blogspot.com](http://www.outdoorexpo.blogspot.com).

Trailblazer Adventure, a program of the U.S. Sportsmen's Alliance Foundation (USSAF), is designed to introduce families to outdoor activities and promote an outdoor lifestyle. Thousands of youth and their families will participate in the upcoming Trailblazer Adventure Expo. Youth are invited to participate in activities including archery, shooting, and fishing. Attendees will also learn about hunting dogs and wildlife conservation, as well as leading a healthy and active life.

“Trailblazer Adventure Expo Challenge allows youth to go to each village and experience many different new and exciting activities,” said Derrek Shively, USSAF director of education. “Youth get their form signed by each village, and upon turning it in they receive the complementary Trailblazer Adventure patch and are entered into a drawing for a bb gun, or fishing pole combo.”

The USSAF Trailblazer Adventure Program has been honored with the Take Pride in America® award by the Dept. of Interior for its leadership in recruiting youth and families to the experiences of hunting and fishing and for teaching them about outdoor activities and conservation. The USSAF is one of the Take Pride in America Charter Partners, who work to improve public lands, historic sites and other recreation areas.

Trailblazer is also endorsed by the National Shooting Sports Foundation's (NSSF) STEP OUTSIDE Program and NSSF is a major sponsor.

Groups involved include the [Youth Target Foundation](#), [Start Caring Wellness](#), and the Texas Parks and Wildlife.

“These partners give young people the chance to experience a variety of outdoor activities including firearms, fishing, and wildlife

management and many other conservation education programs,” said Shively. “Trailblazer’s success is possible because of the many groups working together to give this opportunity to youth and their families.”

Youth-serving partnerships include: Boy Scouts of America, Girl Scouts of the USA, Campfire USA, Big Brothers Big Sisters, Boys and Girls Club, Girls Incorporated and YMCA.

Conservation organization partnerships include: National Shooting Sports Foundation, Masters of Foxhounds Association, Fur Takers of America, National Wild Turkey Federation (NWTF), its state chapters and the NWTF JAKES program, Ohio Division of Wildlife, West Virginia Division of Natural Resources- Wildlife, Wild Sheep Foundation, ESPN BASS, Kentucky Fur Takers Association, Safari Club International Foundation, Safari Club International Golden Gate Chapter, United Taxidermist Association (UTA), Hidden Haven Hunting Preserve, local sportsmen’s clubs, and the U.S. Army Marksmanship Unit.

Special partnerships: Three of the aforementioned organizations have signed agreements to provide leadership at Trailblazer events. These groups are the National Wild Turkey Federation (NWTF), its state chapters, and the NWTF JAKES program, BASS, and the United Taxidermy Association.

Also indispensable to the success of Trailblazer are generous financial sponsors including the National Shooting Sports Foundation, Association of Fish & Wildlife Agencies, Ohio Division of Wildlife, Bushnell Performance Optics, Cabela’s, Charles Daly and the Crosman Corporation.

Additional support: Dallas Safari Club, Bass Pro Shop, The Lee and Ramona Bass Foundation, Shikar-Safari Club International Foundation, Mrs. Mary A. Cabela, William H. Flowers Jr. Foundation, Alan & Barbara Sackman, McBean Family Foundation, Bicknell Fund, Hampe Family Foundation, Inc., Mr. Richard C. Hampe, JCK Foundation, U.S Fish and Wildlife Service, West Virginia Trophy Hunters Association, and the Big Game Hunters Foundation.

For more information about the Trailblazer Adventure program, e-mail [trailblazer@ussportsmen.org](mailto:trailblazer@ussportsmen.org) or visit [www.trailblazeradventure.org](http://www.trailblazeradventure.org).

### **About USSAF**

The USSAF protects and defends America’s wildlife conservation programs and the pursuits – hunting, fishing and trapping – that generate the money to pay for them. It is responsible for public education, legal defense and research.

### **About NSSF**

The NSSF is the professional trade association for the firearms industry. Formed in 1961, it manages a variety of public outreach programs with a special emphasis on promoting gun safety and participation in shooting sports.

### **About Cabela’s**

Cabela’s is the World’s Foremost Outfitter of hunting, fishing and outdoor gear. The leader in the outdoor equipment business, it has grown and prospered from simple beginnings to become the largest mail-order, retail and Internet outdoor outfitter in the world.

### **About the NWTF**

The National Wild Turkey Federation is a national nonprofit conservation and hunting organization that, along with its volunteers, partners and sponsors, has worked for the conservation of the wild turkey and preservation of the hunting tradition. When the NWTF was established in 1973, there were only 1.3 million wild turkeys. Today that number stands at more than seven million birds throughout North America, and hunting seasons have been established in 49 U.S. states, Canada and Mexico.

### **About BASS**

For 40 years, BASS has served as the authority on bass fishing. With its considerable multi-media platforms and expansive tournament

trail, BASS is guided by its mission to serve all fishing fans. Through its industry-leading publications Bassmaster Magazine, BASS Times and Fishing Tackle Retailer and comprehensive Web properties in Bassmaster.com and ESPNOutdoors.com, the organization is committed to delivering content true to the lifestyle. Additionally, television programming on ESPN2 continues to provide relevant content – from tips and techniques to in-depth tournament coverage – to passionate audiences.

The organization oversees the prestigious Bassmaster tournament trail, which includes the Bassmaster Elite Series, Bassmaster Opens, Women’s Bassmaster Tour and the Bassmaster Classic, the ultimate celebration of competitive fishing. Through its grassroots network, the BASS Federation Nation, BASS sanctions more than 20,000 events annually.

BASS also offers an array of services to its more than 500,000 members while spearheading progressive, positive change on issues related to conservation and water access. The organization is headquartered in Celebration, Fla.

### **About UTA**

The United Taxidermist Association was founded in September 2007 by a group of like minded individuals, seeking to promote unity and professionalism within the taxidermy industry. The UTA focuses on advancing the art of taxidermy with special emphasis on education and youth.

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